

CURRICULUM VITAE

Dr. Doron Faran

December, 2012

ORT Braude College, Department of Industrial Engineering and Management,
P.O. Box 78, Karmiel 2161002, Israel
Telephone: +972-4-990-1824
Email: dfaran@braude.ac.il

EDUCATION

PhD 2011, School of Management and Governance, University of Twente, Enschede, The Netherlands

Dissertation: *A Critical Rationalist Inquiry of Managerial Epistemology: Toward the Confrontation of the Unawareness Problem*

MA 1998, Labor studies

Faculty of Social Science, Tel-Aviv University, Israel

Dissertation: *Toward an Initiated Organizational Change – a Model for Decision Making Process during the Diagnosis Phase*

BA 1981, Economics and Business Administration

Faculty of Social Science, Bar-Ilan University, Israel

ACADEMIC EXPERIENCE

- 1999-present: Ort Braude College, Karmiel, Israel, lecturer
- 2011-present Ort Braude College, Karmiel, Israel, member of the Curriculum Committee of the Information System Engineering Program
- 2011-present Ort Braude College, Karmiel, Israel, member of the Academic Affairs Committee
- 2010-present: Ort Braude College, Karmiel, Israel, member of the Ethics Committee
- 2009-2010: Ort Braude College, Karmiel, Israel, chairman of the sub-committee for learning promotion
- 2008-present: Ort Braude College, Karmiel, Israel, member of the Social Involvement Committee
- 2007-2010: Ort Braude College, Karmiel, Israel, coordinator of the Team-leaders project in the Teaching and Learning Promotion Center
- 2006-2010: Ort Braude College, Karmiel, Israel, member of the steering committee for teaching and learning
- 2006-2009: Ort Braude College, Karmiel, Israel, member of the sub-committee for learning promotion

PROFESSIONAL EXPERIENCE

- 2002-2005: Participating in KINX project, a EU-funded research in the area of knowledge integration for SMEs
- 1999-2007: Self-employed, management consulting and lecturer in the areas of organizational learning, knowledge management and competitive intelligence
- 1974-1998: Military service, Intelligence corps (Col. res.). Main roles: senior analyst, instructor (in charge of all the advanced courses and educational development), chief information officer, military attaché. Member of the IDF General Staff's steering committee for information, command and control systems

TEACHING EXPERIENCE

The Ort Braude College – Undergraduate Courses:

- Organizational Behavior
- Research Workshop in Organizational Behavior
- Strategic Thinking
- Knowledge Management & Organizational Learning
- Information Management

The Ort Braude College – Graduate Courses:

- Knowledge Management
- Approaches in Organizational Strategy
- Information Strategy

PROFESSIONAL AND PUBLIC ACTIVITIES

Member and reviewer, OLKC (Organizational Learning, Knowledge and Capacities)

Reviewer, Management Learning

LIST OF PUBLICATIONS

A Refereed Papers:

1. Faran D, Wijnhoven F (2012) Critical Rationalism and the State of Unawareness in Manager's Theory. *Management Learning* 43(5) 495-514

B Conference Proceedings and Abstracts

1. Faran D (2002) "Academic Course as a Knowledge Community". *MEITAL conference*, Technion, Haifa, February 2002

2. Faran D (2003) "Active Learning through Knowledge Map and Organizational Simulation". *Computers and Education conference*, Tel-Aviv, January 2003.
3. Faran D, Hauptman A, Raban Y (2004) "Criteria for Knowledge Integration's (KI) Problems and Solutions Categorization in the New Product Development (NPD) Process". *The 13th Conference of Industrial Engineering and Management*, Tel-Aviv, March 2004.
4. Faran D, Hauptman A (2004) "Decision-Validity-Tracking (DVT): a New Approach for Discontinuity Early Detection". *EU-US Seminar: New Technology Foresight, Forecasting & Assessment Methods*, Seville, 13-14 MAY 2004.
5. Faran D, Hauptman A (2005) The Watermill Model for Managing Foresight Knowledge. *7th Annual International Conference: Foresight Management in Corporations and Public Organizations: New Visions for Sustainability*, Helsinki, Finland, 9-10.6.2005
6. Faran D, Hauptman A, Aggasy, L (2006) "DVT – Method and Information System for Tracking the Validity of Decisions". *The 14th Conference of Industrial Engineering and Management*, Tel-Aviv, March 2006.
7. Faran D, Hauptman A, Raban Y (2006) The Watermill Model: a Practical Framework for Diagnosing and Analyzing Knowledge Management Issues. In: *Proceedings of the 8th International Conference on the Modern Information Technology in the Innovation Processes of the Industrial Enterprises*, 11-12 September 2006, Budapest, Hungary, pp 263-268.
8. Faran D (2008) Methodology for Identifying Information Needs along the Decision-Making Process. *The 15th Conference of Industrial Engineering and Management*, Tel-Aviv, March 2008.
9. Faran D (2008) The Case of Community-of-Practice Demise: Why Good Will and Real Need are Necessary for Peer Learning but are not Enough. *International Conference on Organizational Learning, Knowledge and Capabilities (OLKC2008)*, Copenhagen, Denmark, 28-30.4.2008.

<http://www2.warwick.ac.uk/fac/soc/wbs/conf/olkc/archive/olkc3/papers/contribution116.pdf>
10. Faran D (2009) The Theory of the Business, Falsification and Organizational Learning: How the Theory's Type Assists in Avoiding Unawareness. In: Barkovic D, Runzheimer B (2009) *Proceeding the of Interdisciplinary Management Research Conference V*. University of Osijek, pp. 89-101.
11. Faran D, Wijnhoven F (2010) Organizational learning, epistemology and theory justification: the absence of the major premise. *International Conference on Organizational Learning, Knowledge and Capabilities (OLKC2010)*, Boston MA, USA, 3-6.6.2010.
12. Maharshak A, Faran D (2010) On Interpretation of Marketing Messages across Realities. The 8th IAMB (International Academy of Management and Business) Conference, Madrid, Spain, June 28-30, 2010.
13. Maharshak A, Efroni S, Faran D (2011) Decoding Marketing Messages: The Copywriter/Customer's Different Horizons. *The 4th International Colloquium on Business & Management*, Bangkok, Thailand, 24-27.1.2011

14. Faran D, Wijnhoven F (2011) A Critical rationalist Approach to Organizational Learning: Testing the Theories Held by Managers. *International Conference on Organizational Learning, Knowledge and Capabilities (OLKC2011)*, Hull, UK, 12-14.4.2011.
15. Faran D (2012) A New Framework for Organizational Knowledge That Enables Critical Justification. *European Conference of Knowledge Management (ECKM 2012)*, Cartagena, Spain, 6-7.9.2012.
16. Maharshak A, Faran D (2012) Advertising Effectiveness from the Hermeneutic Standpoint. *Academic and Business Research Institute (AABRI) International Conference*, Las Vegas NV, October 4-6 2012

C Chapters in Books:

1. Faran D (2005) Assessment – Making Sense of It All. In: Jetter A, Kraaijenbrink J, Schröder HH, Wijnhoven F (Eds) *Knowledge Integration: The Practice of Knowledge Management in Small and Medium Enterprises*. Physica-Verlag, Heidelberg (pp. 101-114).
2. Faran D, Hauptman A, Raban Y (2005) Organizing the Toolbox - Typology and Alignment of KI solutions. In: Jetter A, Kraaijenbrink J, Schröder HH, Wijnhoven F (Eds) *Knowledge Integration: The Practice of Knowledge Management in Small and Medium Enterprises*. Physica-Verlag, Heidelberg (pp. 47-64).
3. Kraaijenbrink J, Faran D, Hauptman A (2005) Knowledge Integration by SMEs – Theory. In: Jetter A, Kraaijenbrink J, Schröder HH, Wijnhoven F (Eds) *Knowledge Integration: The Practice of Knowledge Management in Small and Medium Enterprises*. Physica-Verlag, Heidelberg (pp. 17-28).
4. Faran D (2010) Manifesting the cost of uncertainty. In: Hohhof B (Ed) *Competitive Intelligence Anthology*. SCIP, Alexandria VA (pp. 83-88).

D Other publications

1. Faran D (2001) Information vs. Knowledge. *Leadersnet – the Israeli Managers' Desktop* (www.leadersnet.co.il), October 2001 (Hebrew).
2. Faran D (2002) “What Impedes Your Intelligence Effort?” *Competitive Intelligence Magazine* 5 (2): 18-20.
3. Faran D (2002) Technologies for Knowledge Management. *Status – The Managerial Thinking Monthly*, February 2002 (Hebrew).
4. Faran D (2002) The Knowledge Management Process. *Status – The Managerial Thinking Monthly*, April 2002 (Hebrew).
5. Faran D (2003) “Manifesting the Cost of Uncertainty” *Competitive Intelligence Magazine* 6 (5): 32-35.
6. Faran D (2003) The Hard and Soft Facets of Knowledge Management. *Status – The Managerial Thinking Monthly*, October 2003 (Hebrew).
7. Faran D, Hauptman A, Raban Y (2006) The Watermill Model: a Practical Framework for Diagnosing and Analyzing Knowledge Management Issues. *KnowledgeBoard* (<http://www.knowledgeboard.com/>) (Paper of the Year, 2006).