IN2IT
INTERNATIONALIZATION BY INNOVATIVE TECHNOLOGY

2ND CONSORTIUM MEETING

WP8: DISSEMINATION
WP LEADER: TEL HAI COLLEGE

LUDWIGSBURG UNIVERSITY OF EDUCATION, 11-13 JULY 2016
Goals

(1) to raise awareness to the IN2IT project and its deliverables;

(2) to introduce internationalization and innovative technologies as complementary concepts

(3) to strengthen the positioning of Israeli academic colleges perceived by decision makers in Israeli higher education governing bodies and the general public.
Main tasks

T8.1 Preparation of a dissemination work plan.
T8.2 Development and distribution of non-digital communication materials.
T8.3 Development and employment of digital communication materials.
Target Audience

International
HE policy makers

National
Policy makers, government institutions, HE agents

Across all Israeli and EU Partners

Within Institution
Faculty, Students, Administrative Staff
Non-Digital Communication Materials

A booklet that describes the project and the partners was published on October 2015.

Publications in national newspapers
The Marker, 30/6/2016.3

A notebook with IN2IT logo and project description.

Documents that are used in the project training workshops (WP1 and WP2)

Guidelines for International Cooperation (draft) was published by WP1 Leader [Mr. Łukasz Wojdyga, Dr. Marek Polak, Dr. Roman Podraza]
Non-Digital Communication Materials

Please be advised to publish:

Brochures, posters and other internal publications on the project and its achievements.

Articles and papers that describe the project and its accomplishments.
Non-Digital Communication Materials

An international conference that will expose the project and its achievements to audience outside Israel will take place on 15-17/5/2017 in the University of Montpellier, France.

A national conference on internationalization and technology will take place on 20-22/2/2018 in Tel Hai College, Israel.
Digital Communication Materials

Periodical newsletter distributed to more than 100 people

IN2IT website: http://www.braude.ac.il/in2it

IN2IT Forum: https://in2it.vbulletin.net/in2it-community-of-practice

IN2IT Facebook
Digital Communication Materials

We will support publications of:

Papers and presentations that will summarize the project and its achievements in e-journals and e-conferences.

Social networks to present the project and establish networks of relevant stakeholders for national and international cooperation.

Animated and non-animated video-clips for the Internet.
## Budget for dissemination (subcontracting)

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<th>Work Package</th>
<th>Partner No.</th>
<th>Name of Partner</th>
<th>Country</th>
<th>name, type and specifications of the item</th>
<th>Amount Excluding VAT (EUR)</th>
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<td>services for establishment, maintenance and promotion of social networks</td>
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Thank you for your attention

Prof. Eli Lawental, lawentaleli@gmail.com
Tel Hai College