

## Online course

# English for Internationalization Purposes (EIP)

## Syllabus, Spring Semester 2018

### Course objective

The English for Internationalization Purposes course is designed to enhance students' practical language skills for today's global professional and academic environment.

### Course structure

After a first introductory unit (*About the course*), the course contents and activities are divided into 6 units as follows:

#### ***Unit 1: Getting started***



- ④ Meet the teachers: Watch a video about your teachers and what they have in common.
- ④ Introduce yourself: Fill in a form with your full name and institution, upload a picture and write a paragraph about yourself.
- ④ Assign yourself to a work group: Access a Google spreadsheet and enter your name/institution in a group grid.
- ④ Take the pre-course survey: Answer quick and easy questions about your English, previous experience of online courses, learning style, expectations from the course and your teachers.

#### ***Unit 2: Meet your group***



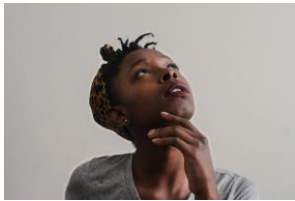
- ④ Part 1: Read a passage about the typical day of a student and answer a multiple-choice comprehension and language quiz; write a three-paragraph passage about a typical day in your life.
- ④ Part 2: Record a one-minute video with your smartphone, documenting a moment of your typical day; upload it in your group's media collection; watch your groupmates' videos and ask each of them one question about it. Answer the questions that you've been asked.

### Unit 3: Your dream job



- ④ **Part 1:** Watch a tutorial about creating a Prézumé (an 'animated' CV, made with the presentation software Prezi) and create your own.
- ④ **Part 2:** Learn what an elevator pitch about yourself is; read about some golden rules to create a good elevator pitch and discuss them with your group; explore some common types of elevator pitches about yourself.
- ④ **Part 3:** Write the script of your elevator pitch, film yourself delivering it (with your smartphone) and upload it in your group's media collection.

### Unit 4: Academic listening



All the activities in this unit revolve around a TED talk in English.

- ④ **Step 1:** Review the key vocabulary contained in the TED talk to be worked on.
- ④ **Step 2:** Take a vocabulary quiz.
- ④ **Step 3:** Read some pre-listening questions and get ready to answer them while watching.
- ④ **Step 4:** Watch the TED talk.
- ④ **Step 5:** Answer some comprehension questions.
- ④ **Step 6:** Share your thoughts on your group forum.

### Unit 5: Academic reading



- ④ **Part 1:** Learn about the AWL (Academic Word List); review AWL sub-list 1 and take a quiz about it.
- ④ **Part 2:** Read a research article and answer comprehension questions.

### Unit 6: Academic presentations



- ④ Watch and read resources about how to make great presentations. Prepare a 7-minute group presentation with audio about an academic article.

### Course instructors

Dr. Doron Narkiss, Kaye College

Dr. Costanza Peverati, UCSC

Ms. Amit Marantz Gal, Sapir College

Ms. Joanna Kozuchowska, Warsaw University of Technology

Ms. Merav Pagis, The Academic College of Tel-Aviv Yaffo

Dr. Ahmad Amar, Al-Qasemi College