

Global Entrepreneurship Program

Introduction to international students and invitation to participate

Background

The global entrepreneurship program is part of IN2IT (Internationalization by Innovative Technologies), and is supported by the European Union's Erasmus+ program. **For more information on IN2IT – please browse [Braude IN2IT website](#).**

Scope

The program can be studied as an independent unit or within co-curricular activity as part of any other current course dealing with entrepreneurship and innovation. The objective of this is to provide an experience which contributes to venture creation, new enterprises and employability skills development. This course includes online short lectures, preparation for a hackathon, a weekend of actual international hackathon, feedback, and a certificate of completion.

Program Objectives

- Learn the basics of the entrepreneurship process in an international context
- Participate in a virtual, international team
- Innovate ideas for a better life in future cities

(For more information on the hackathon challenge please refer to: <http://www.un.org/sustainabledevelopment/cities/http://www.un.org/sustainabledevelopment/cities/>)

- Participate in an online international hackathon
- Produce a team deliverable in the form of a presentation and a narrated pitch

At the end on the program students will understand important aspects of the entrepreneurship process in terms of what does entrepreneurship mean, ideation, innovation and problem solving, business models, marketing and outcomes. Basics of project management will be practised. The students will experience work in international context with students and mentors from other countries and different cultures.

Evaluation

At the end of the hackathon every group will provide a presentation along with a narrated pitch describing its proposed new venture. Every group will get feedback comments by industry, municipal and academia mentors.

Based on this feedback each participating institute will choose the top students to travel and participate in a final event which will take place either in London or in Milan in summer 2018.

In addition, students will receive a certificate of participation and get a grade from their institute's instructor.

IN2IT GLOBAL ENTREPRENEURSHIP PROGRAM

Timetable

- Registration ends – 8/11/17
- Team building announced – 15/11/17
- Hackathon launch – 24/11/17 at 9:30 UK time, 10:30 French time, 11:30 Israel time
- Hackathon in action – 24-26/11/17 (the hackathon will be supported online via the Moodle)
- Presentations submitted – Sunday night 26/11/17 at 22:00 UK time, 23:00 French time, midnight Israel time
- Mentors' feedback – by 3/12/17
- Students' feedback – by 7/12/17 (Students must submit their comments on the program, without it they will not be graded and they will not be considered to travel for the final event).

We look forward for your registration at: ["Guidelines for students registrations" \(link\)](#)
Please note the Code for Global Entrepreneurship is 111.