

# GLOBAL ENTREPRENEURSHIP COURSE NAVIGATOR

## WELCOME!



REGISTRATION (UNTIL 8 NOV)



INTRODUCTION TO THE COURSE



MEET YOUR MENTORS



PRE-COURSE SURVEY

## WHAT IS GLOBAL ENTREPRENEURSHIP



WHAT IS ENTREPRENEURSHIP?

4 WAYS TO LOOK AT ENTREPRENEURSHIP:

PEOPLE, PROCESS, OUTCOMES, IMPACT



PEOPLE: MEET THE ENTREPRENEURS



THE ENTREPRENEURSHIP PROCESS



THE IMPACT OF ENTREPRENEURSHIP



BUSINESS MODELS



QUIZZ: WHAT ARE HACKATHONS

## HOW HACKATHONS WORK?



WHAT ARE HACKATHONS?



TIMETABLE AND RULES OF THE GAME



HOW TO PREPARE A GREAT PITCH?



## HOW TO CREATE GREAT IDEAS?

IDEATION, DIVERGENCE AND CONVERGENCE



WHERE GOOD IDEAS COME FROM



KILLING GOOD IDEAS CAN HARM YOUR FUTURE



BRAINSTORMING VS. BRAINSWARMING



REVERSE INNOVATION



INVENTIVE THINKING



## WHAT IS THE CHALLENGE? AND WHAT IS YOUR IDEA?



CITIES: UN DEVELOPMENT GOAL # 11



WHAT IS YOUR IDEA?

## WORKING IN YOUR INTERNATIONAL TEAM

THE CHALLENGES OF WORKING IN YOUR REMOTE INTERNATIONAL TEAM



THE CHALLENGES OF WORKING IN YOUR REMOTE INTERNATIONAL TEAM



TIPS FOR EFFECTIVE WORKING IN YOUR INTERNATIONAL TEAM



5 DO'S AND DON'TS FOR MANAGING DISTRIBUTED TEAMS

CHOOSE YOUR PREFERRED COLLABORATION TOOLS



## THE HACKATHON

### HACKATHON PROCESS - OUTLINE

200 participant - 40 Intl teams X 5 members in each team  
1 Academic process mentor for each team  
1 feedback from industry mentor, 2 feedback from participants

#### UNTIL 19/11

##### ARTICIPANT'S INDIVIDUAL IDEA

- Upload your idea to the platform
- Explore other people's ideas
- chat in the course forum - brainstorm about your idea and the ideas of others

#### UNTIL 19/11

##### MEET YOUR INTERNATIONAL TEAM

- Discover your team - look for your team member's profile card
- Contact your team members - make a social conversation
- Discuss optional role distribution during Hackathon - what are team member's skills? discipline? areas of expertise?
- Agree about online communication tools you will use during hackathon

#### FRIDAY 24/11

##### HACKATHON LAUNCH - ONLINE EVENT

- Friday 24/11 Hackathon launch
- An online event with more than 100 participants and mentors.
- Launch event by Webex - UK 9:30 | Italy/France 10:30 Israel | 11:30
- Students will enter the webex link to event half an hour before!

\* SEE "THE HACKATHON" SESSION FOR FULL SIZE IMAGE OF THE OUTLINE.

#### WEEKEND OF 24-26/11

##### HACKATHON PROCESS

- Idea creation - brainstorm and decide on team's idea
- Team member's roles - divide the work that needs to be done between team members (follow criteria for final presentation, use team member's speciality)
- Communicate during process - create a team's what's up group or use other collabor tool to communicate online
- Consult with mentor - via platform "Forum", 7:00-16:00 UK time | 8:00-17:00 Italy time | 9:00-18:00 Israel time
- Prepare your presentation - slides and pitch
- Submit narrated presentation - deadline 26/11 Sunday - 22:00 UK | 23:00 France/ Italy | Midnight Israel

#### BY 3/12

##### FEEDBACK

- Industry mentors feedback

## POST-COURSE



POST-COURSE SURVEY



CERTIFICATION OF PARTICIPATION



BEST-IN-CLASS FLY TO LONDON/MILAN

