

Marketing Home Medical Assistant Administrative IT Accountant Retail Work Warehouse From
Human Resources Manager Receptionist

English for Internationalization Purposes

Management Accounts Payable Business Analyst
Attorney Banking Driver Full Time Healthcare
Graphic Designer Bookkeeper Analyst Pharmacist Legal Call
Center Security Insurance Purchasing
Warehouse Worker Sales Representative Director Nurse Logistics
Real Estate Automotive Payroll Office
Operations Manager Medical Supervisor Software
Assistant Engineering Teacher Secretary Sales Manager
Electrician Registered Nurse (RN) Recruiter Welder Social Worker
Assistant Customer Services Representative Nurse Practitioner
CNA Delivery Driver Medical Office Clerk Graphic Design Elec-
Driver Financial Analyst Office Technician Medical Manager

Unit 3 : Your dream job





Unit 3 Overview

Description and learning outcomes

In this unit you will learn how to structure your resumé and then spice it up with some nice animation.

Moreover, you will learn what an elevator pitch about yourself is and when you may need one; you will read and discuss some best practices for pitching; you will explore different types of personal pitches and finally create your own, both written and filmed.





Unit 3 Structure

The unit is divided into 3 parts:

1. In Part 1 , you will learn about a well-written resumé and will create a Prezumé.
2. In Part 2 , you will discuss the rules for creating and delivering a good elevator pitch about yourself and will explore different types of pitches.
3. In Part 3 ,you will create and film your own pitch.



Unit 3 Assessment



The unit is worth 20% of your final grade

1. Prezumé: teacher feedback expressed in grades, 10%
2. Elevator pitch (activity in forum): teacher feedback on activity level
3. Elevator pitch (forum group output): teacher feedback on output
4. Elevator pitch (written version): manual feedback by teachers
5. Elevator pitch (filmed version): teacher feedback expressed in grades, 10%





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