

International Entrepreneurship & Hackathon

The story of developing an entrepreneurial virtual team project



The Team



The Challenge

- Design an entrepreneurship programme using innovative technology to provide:
 - International opportunity
 - Involvement of employers (industry professionals)
 - Solid grounding in entrepreneurship theory
 - Opportunity to practise & develop entrepreneurship skills

Achieve this with a newly-formed team based in several countries, with different institutional requirements and strategies.

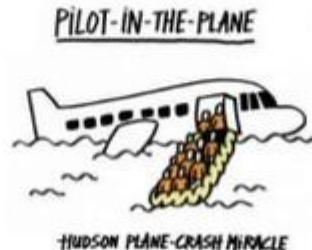
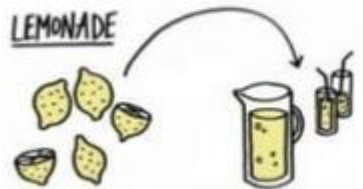
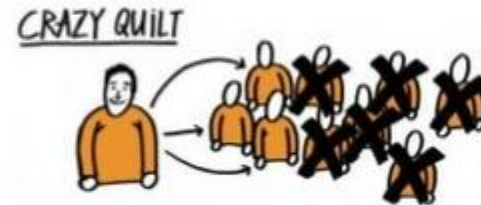
Theory of Entrepreneurship

Saras Sarasvathy (2001 and following)



Effectuation: 5 principles

Managers should learn from entrepreneurs



HUDSON PLANE-CRASH MIRACLE

- A team of experts in entrepreneurship education based in Israel came up with a framework for a number of courses they wanted to develop
 - ‘4 flavours’ of e’ship with distinctive characteristics
 - 20 – 30 learning ‘units’
- Team expanded to include international members
 - team building recommences

A review of resources – time availability (both intensive and extensive), money, knowledge of online learning - gradually took place.

→ Starting Points

A new dawn...



A Technology Was Chosen

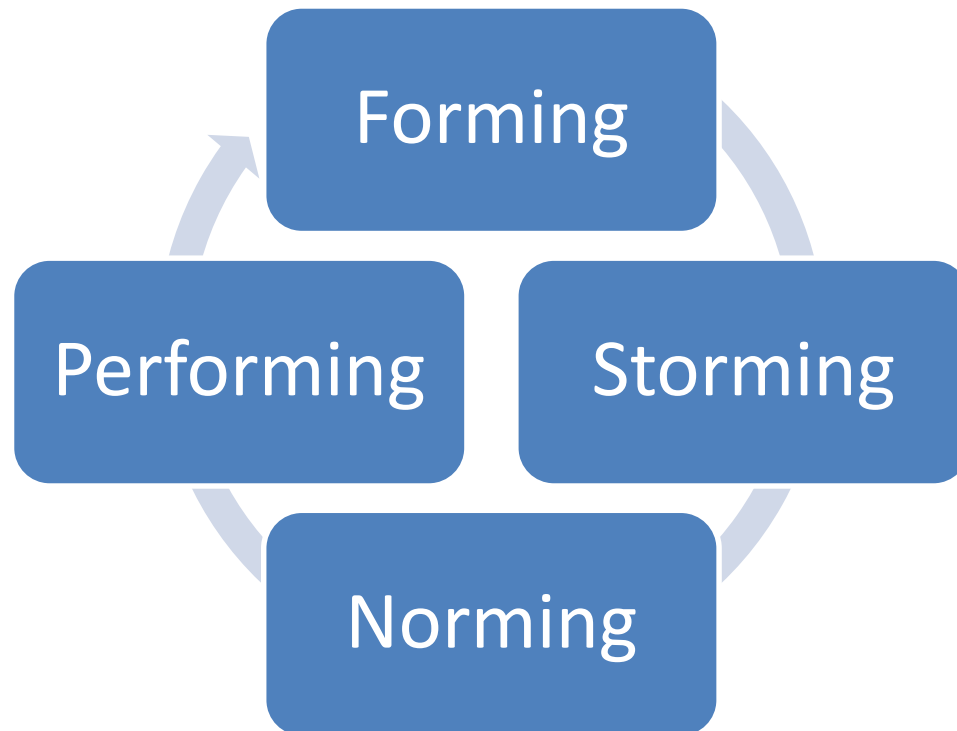
- Levels of expertise in Moodle varied:
No familiarity - moderate users – advanced users
- As always, further differences in willingness to learn / play / engage with the interface
- Alternative / supplementary interfaces sought to give the course a more contemporary feel
- Technological support from **SHAY**

Development Team members

- Some left 😞

Some arrived 😊

Pivoting



Building a Pilot – Emergent Process

- The decision making process of what to include / what not to include was on-going during the pilot build process.
- Also, how to build / design the online interface was an emergent process

[phone call: would you narrate some videos for this? The slides are too dull without them]

[email: who's contributing to the quizzes?]

[email: what quizzes?]

[skype call: who's doing the xxx?]

[skype call: why are we doing that?]

A new dawn...



Focus

- Ideation
 - Entrepreneurship as problem solving
 - Finding practical solutions
 - Developing a business proposal
 - Pitching / communicating ideas
- Virtual Teamwork



MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE,
SAFE, RESILIENT AND SUSTAINABLE

Intl Online Ideation Hackathon - Process outline

200 participant - 40 Intl teams - 5 members in each team

1 Academic process mentor for each team

1 feedback from industry mentor, 2 feedback from participants

Participant's Individual Idea

•Until 19/11

- Upload your idea to the platform
- Explore other people's ideas
- chat in the platform's forum - brainstorm about your idea and the ideas of others.

Meet your Intl team

•19-23/11

- Read your team member's profile card
- Contact your team members - make a social conversation
- Discuss optional role distribution during Hackathon - what are team member's skills? discipline? areas of expertise?
- Agree about online communication tools you will use during hackathon

Hackaton Launch Sync online event by Webex

•Friday 24/11 Hackaton lanuch

- An online event with more that 100 participants and mentors.
- Launch event by Webex -
UK 9:30; Italy/France 10:30 Israeli 11:30
- Studnets will enter the webex link to event half an hour before!

24 Hours online Hackathon

•Weekend of 24-26/11 - Hackathon Process

- Idea creation - brainstorm and decide on team's idea
- Team member's roles - devide the work that needs to be done between team members (follow criteria for final presentation, use team memger's specialty)
- Communicate during process - create a team's what's up group or use other collaborn tool to comunicate online
- Consult with mentor - consult with your team's mentor that was assigned to you
- Submit narrated presentation - deadline 26/11 Sunday -
•22:00 UK
•23:00 France/ Italy
•Midnight Israel Time
- Industry mentors feedback - by 30/11

Key Challenges



- Getting students to enroll –
 - embedding vs voluntary / non-compulsory
- Encouraging continuation
- Finding the right dates (how many holidays do they have over there?)
- Moodle needs a lot of human intervention
- Moodle needs external tools for students
- Unexpected technical issues.

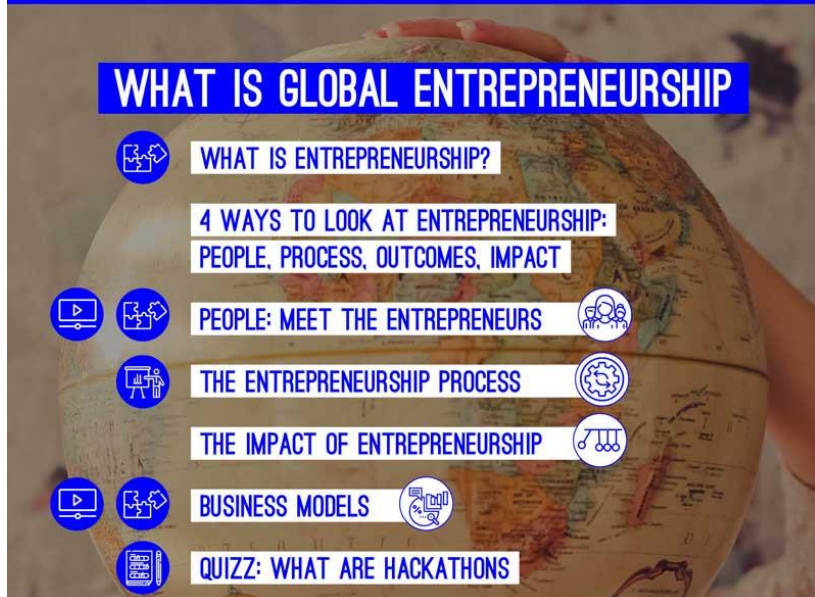
And here we are...

GLOBAL ENTREPRENEURSHIP COURSE NAVIGATOR














WELCOME!

-  **REGISTRATION (UNTIL 8 NOV)**
-  **INTRODUCTION TO THE COURSE**
-  **MEET YOUR MENTORS**
-  **PRE-COURSE SURVEY**



WHAT IS GLOBAL ENTREPRENEURSHIP

-  **WHAT IS ENTREPRENEURSHIP?**
- 4 WAYS TO LOOK AT ENTREPRENEURSHIP:**
PEOPLE, PROCESS, OUTCOMES, IMPACT
-   **PEOPLE: MEET THE ENTREPRENEURS** 
-  **THE ENTREPRENEURSHIP PROCESS** 
- THE IMPACT OF ENTREPRENEURSHIP** 
-   **BUSINESS MODELS** 
-  **QUIZZ: WHAT ARE HACKATHONS**



HOW HACKATHONS WORK?

-  **WHAT ARE HACKATHONS?**
-  **TIMETABLE AND RULES OF THE GAME**
-  **HOW TO PREPARE A GREAT PITCH?** 



HOW TO CREATE GREAT IDEAS?

- IDEATION, DIVERGENCE AND CONVERGENCE**
-  **WHERE GOOD IDEAS COME FROM** 
-  **KILLING GOOD IDEAS CAN HARM YOUR FUTURE** 
-  **BRAINSTORMING VS. BRAINSWARMING** 
-  **REVERSE INNOVATION** 
-  **INVENTIVE THINKING** 



WHAT IS THE CHALLENGE?

Thank You

in2it.

Internationalization by
Innovative Technologies

Hangout



1. Open hangout or on the sidebar in Gmail.
2. Select a person from the Hangouts list or search for their name or email address. When you find the person you want, click their name.
3. Click Video call.
4. When you're done, click End call.

התחל Hangout

Skype



IN2IT Courses

Essential Skills



Embracing Diversity



English for Internationalization Purposes (EIP)



Global Entrepreneurship



Activate Windows
Go to PC settings to activate Windows