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IN2IT



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Kick-off Meeting in ORT Braude College

The IN2IT Project officially commenced on 15 October 2015. All the project partners arrived to the kick-off meeting that was held in the coordinating institution, ORT Braude College for Engineering, in Karmiel, Israel.



Welcome

Dear IN2IT partners ,

I am pleased to open the first newsletter of the IN2IT project and to welcome the partners from Germany, Italy, France, Poland, UK, and Israel. I hope that the IN2IT project will provide us an excellent platform for collaboration and an opportunity to develop innovative tools for internationalized curricula and communities of practice.

The newsletters will be used (1) to communicate information on what was done in the project and what are the forthcoming events and activities; (2) to convey administrative information related to schedule, budget, procedures, reports, and control; (3) to share knowledge and experiences and to discuss open issues.

For our joint benefit, all the partners are invited to contribute.

Wishing you a pleasant reading,

Vered Holzmann

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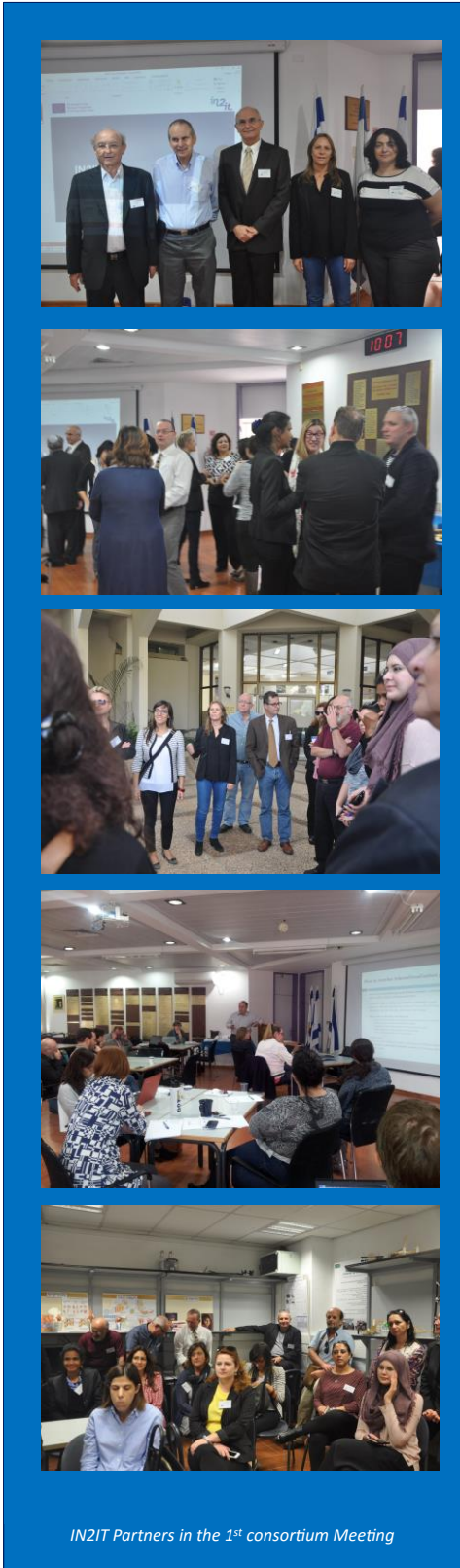
Summary: 1st Consortium Meeting

3-5 November 2015; ORT Braude College, Karmiel, Israel

The 1st consortium meeting of Project IN2IT took place in ORT Braude College on 3-5 November 2015. All the partners attended the meeting that was aimed to introduce each other, to understand the content and structure of the project, and to start working on work package 1: Internationalization capability maturity framework.

Prof. Arie Maharshak, President of ORT Braude College welcomed the participants in this new Erasmus Plus project, which joins the international EU project portfolio that OBC is taking part in, managing and coordinating. **Prof. Zeev Barzily**, Vice President for Academic Affairs in ORT Braude College, put emphasize on the mission of the college in leading innovation, teaching excellence and developing academy-industry cooperation. **Ms. Dina Gallero**, Coordinator at the National Erasmus+ Office Israel explained the new program goals and structure, and highlighted the expected impact and sustainable deliverables and outcomes.

The first keynote speaker was **Prof. Sheizaf Rafaeli**, Director of the Center for Internet Research in the University of Haifa, Israel, who talked about "Tech Disruption in Education: Prepare or Despair?". Prof. Rafaeli started the session with the message that "higher education lectures are like Broadway shows, except we (in the academy) do not have the same money to invest . . . The traditional way of lecturing to a class of students is not that effective. Therefore, we are looking for new methods such as Flipped Classroom, new models such as Coursera, Khan and other MOOCS (Massive Open Online Courses) applications. The whole environment and reality of higher



IN2IT Partners in the 1st consortium Meeting

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education is changing and the way the internet is used offers opportunities to higher education, as well as threats. The aspect of business orientation was also discussed, with the information that educational technology changed from 1 Billion a year three years ago to 6 Billion a year this year. Prof. Rafaei described the characteristics of the current technology, such as double (or more) screens and group oriented tools.

Three major issues were presented concerning technology in education: play, sharing, and conversation. *Play* refers to serious games, simulations and gamification because this is how we can engage the students in their own research and experience. *Sharing* includes peer learning rather than competition and the wisdom of crowds derives from social networks, leads us towards the development of the appropriate technology. *Conversation* is about getting people to participate, either by using technology and technological devices in the class or by communication between institutions.

The remaining of the day was dedicated to introduction. The program allowed each one of the participating partners to introduce the institution, its characteristics and strengths as well as its internationalization interests. All the partner institutions are also described in the IN2IT project partners' booklet that was distributed during the meeting.



The second keynote speaker, **Prof. Sarah Guri-Rosenblit**, Dean of Development and Learning Technologies at the Open University, Israel, presented the topic of "Internationalization of Higher Education in the Digital Era: Challenges and Promises". Prof. Guri-Rosenblit discussed the contrasting trends in higher education including national priorities and international setting, government steering and institutional autonomy, increased diversity and harmonization policies, competition and collaboration, intellectual property and intellectual philanthropy.



Following a short review of historical milestones in the development of higher education, we arrived to the era of globalization and internationalization. Trends of globalization, such as increased mobility beyond national jurisdictions among students, faculty and programs; MOOCs and online degrees; and

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Collaborative research networks were described and discussed. Elaborating on the digital technologies in higher education, we realized that the discourse on e-learning is not clear yet and people are confusing it with distance learning. The concept of open universities enables distance learning without necessarily using of technology. However, since the digital era began, campus universities were changed and are still changing.



The second day was devoted to review the IN2IT work packages, work plan and scheduled activities. Each one of the WP (work package) leaders described the goals, planned tasks and schedule, and the expected outcomes and deliverables.

These presentations were aimed to describe and discuss the project scope.

The third keynote speaker was **Dr. Joseph Shapira**, CEO, Comm&Sens and Life Fellow at the IEEE. Dr. Shapira shared with the audience his understanding of “Academy-industry issues in the context of internationalization in higher education”. With engineering background on one hand and practical rich experience in the industry on the other hand, Dr. Shapira not only talked about the differences in culture between the two, but also enriched the participants with interactive problem solving exercises. He then reviewed the relationships between motivation that initiates the process, linkage of the new experience with the individual’s world of concepts and experiences, inquiry to compare with known experiences and assess by estimating and creation by applying the knowledge in a different context.



At the end of the second day, the fourth keynote speaker **Dr. Ramzi Halabi**, Chairman of Tsofen and Former Mayor of the Druze town Daliyat al-Karmel, presented a different perspective, talking about “The Arab Minority in the Israeli Society”. Dr. Halabi provided a few figures concerning the history of Arab employment in Israel starting in 1950’s when economy was basically agrarian, through the textile developments in the 1990’s and the crisis in local municipalities, the rise in academic education and the development of new fields like telemarketing, financial sector and service

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sector in the 2000's. On 2010's 55% of Arab university students are women, however 75% of Arab women are unemployed. We used this opportunity to have an open conversation about the Arab society in Israel and the challenges that the Arabs are facing within the internal and external societies.

During the last day of the meeting, we started to work on WP1: International Capability Maturity Framework. Warsaw University of Technology, the leader of WP1, was represented by Dr. Marek Polak and Dr. Roman Podraza. The partners worked in teams to develop a matrix of internationalization process for each one of the partner colleges. The working teams analyzed the international strategic plans and identified qualitative and quantitative indicators. We then had brief presentations by each one of the teams to review the results.



It can be concluded as a very successful tree day meeting and I hope it was also an enjoying event.

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IN2IT Project Meetings Plan

During the IN2IT project, we will have many meetings; each one of them is related to another WP and will be held in a different hosting institution. In order to make things easier and to enable all of us to plan our schedule ahead of time, you can find here the list of planned meetings.



WP (task)	Days	Duration	Place	Topic	Participants
10 (T10.1)	3	3-5/11/2015	OBC (Israel)	1 st Consortium meeting, Steering Committee (SC), and Executive Committee (EC) meeting	ALL PARTNERS
1 (T1.2)	3	20-22/1/2016	WUT (Poland)	Introductory Intl. Maturity Workshop: Introducing approaches and methodologies for development of assessment tools and techniques	Colleges + UM
1 (T1.2)	3	08-10/3/2016	UM (France)	Closing Intl. Maturity workshop: presenting and discussing the institutional capability maturity scales and evaluating the assessment results	Colleges + WUT
2 (T2.1)	3	17-19/5/2016	SAP (Israel)	Introduction team building: forming teams by meeting each other and learn about partners' characteristics, opportunities and challenges to agree on joint goals for cooperation	ALL PARTNERS
2 (T2.2)	3	1-30/6/2016	PoliMi (Italy)	Each college representatives will visit one of the EU universities for 3 days. The visit will include meetings and discussions with management, IRO managers and professionals, teachers, researchers, and administrative staff	QSM
			UCSC (Italy)		KC, MTA
			PHL/LUE (Germany)		BBC
			UM (France)		SAP
			KU (UK)		SHENKAR, THC
			WUT (Poland)		OBC

WP (task)	Days	Duration	Place	Topic	Participants
2 (T2.1)	3	11-13/7/2016	PHL/LUE (Germany)	Establishment of Intl. teams: storming by discussing differences and resolving conflicts to grow mature teams, and norming by agreeing on priorities, procedures, and responsibility assignments	ALL PARTNERS
10 (T10.1)	3	11-13/7/2016	PHL/LUE (Germany)	2 nd Consortium meeting, Steering Committee (SC), and Executive Committee (EC) meeting * will be held at the same time of WP2(T2.1): establishment of Intl. teams	ALL PARTNERS
5 (T5.1)	4	12-15/9/16	KU (UK)	3 days workshop to introduce global companies and organizations, presentations of applied academy-industry cooperation models and methodologies, and discussions on the industry's and the community's needs + 1 day visits in global companies and organizations	ALL PARTNERS
3 (T3.1)	3	25-27/10/2016	UCSC (Italy)	1 st training workshop on international virtual curriculum: introduction to online teaching and learning, models and methodologies, opportunities and challenges	ALL PARTNERS
3 (T3.1)	3	5-7/12/2016	QSM (Israel)	2nd training workshop on international virtual curriculum: QSM (Israel): pedagogical approaches in virtual education, strengths and weaknesses of different styles in virtual class	ALL PARTNERS
3 (T3.1)	3	13-15/3/2017	WUT (Poland)	3rd training workshop on international virtual curriculum: supporting teaching materials for e-learning, characteristics, utilization and deployment, evaluation of effectiveness	ALL PARTNERS

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WP (task)	Days	Duration	Place	Topic	Participants
8 (T8.2)	3	15-17/5/2017	UM (France)	International Conference on internationalization and technology	ALL PARTNERS
9 (T9.3)	2	10-11/7/2017	THC (Israel)	2 nd sustainability meeting for Israeli partners	Colleges
10 (T10.1)	3	5-7/9/2017	Shekar (IL)	3 rd Consortium meeting, Steering Committee (SC), and Executive Committee (EC) meeting	ALL PARTNERS
8 (T8.2)	3	20-22/2/2018	THC (Israel)	National Conference on internationalization and technology	ALL APRTNERS
9 (T9.3)	2	10-11/4/2018	OBC (Israel)	3 rd sustainability meeting for Israeli partners	Colleges
4 (T4.2)	3	8-10/5/2018	BBC (Israel)	A professional meeting for administrative and academic staff to support online communication with F2F dialogue	ALL PARTNERS
3 (T3.5)	3	11-13/6/2018	UCSC (Italy)	Summary meeting: representatives of the professional academic staff, teachers and students, from each one of the participating HEIs, will present their deliverables and insights and discussing challenges, best practices and key recommendations	ALL PARTNERS (2 staff + 5 students)
5 (T5.5)	3	9-11/7/18	KU (UK)	KU (UK): best in class students, teachers, and practitioners from global organizations, an opportunity to conclude this experience by presenting their deliverables and insights and by discussing challenges, best practices and key recommendations	ALL PARTNERS (1 or 2 staff + 4 students)
10 (T10.1)	3	3-5/9/2018	MTA (Israel)	4 th Consortium meeting, Steering Committee (SC), and Executive Committee (EC) meeting	ALL PARTNERS

Next Meeting: WP1, Workshop #1

Introductory International Maturity Workshop

20-22 January 2016, Warsaw University of Technology, Poland



Warsaw University of Technology, Warsaw, Poland.

Warsaw University of Technology consists of 20 Faculties, which cover almost a full range of fields of engineering, as well as an International Business School. Altogether there are over 36,000 students, including nearly 1000 Ph.D. students. There are more than 5,000 employees – nearly 2,600 academic staff and over 2,200 non-academic workers

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The first workshop will be aimed to introduce approaches and methodologies for the development of assessment tools and techniques to internationalization maturity.

Administrative:

The participants in this workshop will be representatives of the Israeli colleges, representatives of the University of Montpellier, and WP1 leaders: Warsaw University of Technology team.

Each participating institution is requested to send (veredhz@braude.ac.il; mpolak@cwm.pw.edu.pl) the names and contact details of the persons who will represent the institution in this meeting, no later than **3 December 2015**. In addition please indicate the following:

- staying at the **MDM hotel** (<http://www.hotelmmdm.com.pl/default-en.html>)
- interested in **lunch** in university canteen (veg, fish and chicken possible, appr. cost 8-10 € per person),
- plan to attend **dinner** (appr. cost 20-25 € per person).

Draft Agenda:

Day 1 - 20 Jan 2016 (Wednesday)

- 11:15 - 11:30 - Welcome address and organizational issues.
- 11:30 - 12:00 - Maturity in internationalization: what does it mean? Presentation by WUT.
- 12:00 - 13:00 - Review of strategic plans and "maps" of internationalization processes developed by Colleges. Presentations by Colleges (15 min per College). Discussion moderated by WUT, UC and UM.
- 13:00 - 13:30 - Quality in internationalization as a key-importance factor of maturity. Presentation by WUT (invited guest).
- 13:30 - 14:30 - Lunch (university canteen)
- 14:30 - 15:30 - *Continuation*: Review of strategic plans and "maps" of internationalization processes developed by Colleges. Presentations by Colleges (15 min per College). Discussion moderated by WUT, UC and UM.
- 15:30 - 16:15 - Why and what for to assess internationalization process and its maturity? Critical review of possible methods and approaches to internationalization maturity assessment. Presentation by WUT.
- 16:15 - 16:30 - Coffee break
- 16:30 - 17:30 - Model of maturity assessment tool based on internationalization indicators. Critical review of maturity assessment indicators from the Colleges' point of view. Roundtable discussion moderated by WUT and UM.
- 17:30 - 18:15 - Consultation with the teams of WUT, UM and UC (optional)

Day 2 - 21 Jan 2016 (Thursday)

- 09:00 - 10:00 - Design of assessment tool - selection of indicators by all Colleges (strategic plan and "map" of the process as the starting point). Workshop moderated by WUT and other EU partners.
- 10:00 - 11:20 - Presentation of selected indicators by the Colleges (10 min per College). Discussion moderated by WUT and other EU partners.
- 11:20 - 11:40 - *Coffee break*
- 11:40 - 13:00 - *Continuation*: Presentation of selected indicators by the Colleges (10 min per College). Discussion moderated by WUT and other EU partners.
- 13:00 - 14:15 - *Lunch (university canteen)*
- 14:15 - 14:45 - Technology in internationalization process. Presentation by WUT (invited guest).

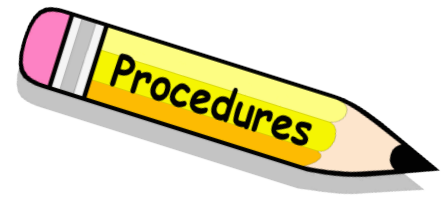
or alternatively

- 14:15 - 14:45 - University-Business cooperation: case of WUT. Presentation by WUT (invited guest).
- 14:45 - 15:15 - Assessment system developed at WUT - practical aspects and recommendations. Presentation by WUT.
- 15:15 - 16:15 - Methodology, timelines and form of self-assessments by Colleges. WP1 Action Plan for the next 3 months. Presentation by WUT.
- 16:15 - 17:00 - Summary of the meeting / Organizational and financial issues. Vered Holzmann, IN2IT Project Manager.
- 18:30 - - Dinner

Day 3 - 22 Jan 2016 (Friday)

- 09:30 - 11:30 - Consultation with WUT team [optional].

Guidelines for Management



Currently, the IN2IT project grant was received at ORT Braude College and signed by the legal representative. It was sent to the Agency in Brussels to be signed by their legal representative. The following steps will include initiation of a partnership agreement between ORT Braude and each one of the partners (will be done after a formal template by EACEA will be received), and then transferring the relative part of the grant to each partner. We do hope to complete these steps soon. However, it is not expected to be finalized before February 2016.

In addition, as soon as we will get the formal guidelines for the management of the grant, we will send you a copy. In the meantime, in order to make sure we have all the required documentation, you are requested to use the following guidelines. All the template reports will be available on the project website. However, if you need a copy, please do not hesitate to contact me (veredhz@braude.ac.il) directly.

Staff Costs

Please use the temporary forms: "Timesheet" (file name: IN2IT rep timesheet) and "CONVENTION for Staff Costs" (file name: IN2IT rep Annex1) to keep a record of the time invested in the project. Please make sure to record all personnel involved, to assign each one under the appropriate role, and to provide a short description of the tasks performed.

Travel Costs & Costs of Stay

Please use the temporary form "INDIVIDUAL MOBILITY REPORT for travel costs and costs of stay" (file name: IN2IT rep Annex2) to keep a record of the travels. In addition, make sure you have all the supporting documents, including: boarding passes, bus/train tickets, hotel invoices, and any other invoices or receipts related to the travel.

Unit Cost Management Report

Please use the form "Inventory of financial transactions" (file name: IN2IT Unit Cost Management Table) to control all the unit cost expenses in the project.

Communications Updates

The [IN2IT project website](http://www.braude.ac.il/IN2IT) (www.braude.ac.il/IN2IT) is now available. The material presented in the consortium meeting can be found on the site, as well as additional general project materials (under "About IN2IT" and "Management" menus) and the documents used for WP1 (under "Assets" Menu). Please download the updated IN2IT word and power point templates from the project website (Management-Reports & Templates) for future use.



The project website will be updated on a regular basis. If you have interesting materials that you can share with the project partners, please send a copy (veredhz@braude.ac.il) and we will upload it to the IN2IT website.

We are now in the process of evaluating a communication tool, the Blackboard Collaborate (<http://www.blackboard.com/online-collaborative-learning/index.aspx>). Once we will make sure that this tool provides an effective solution to our needs, we will share with you the tool and provide support for connection and collaboration. I would like to thank Dr. Arye Ben Haim and Dr. Osnat Dagan from Beit Berl College for their assistance and support.

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Final Note

Thank you for your cooperation in the first stages of the IN2IT project. We are encouraging you to contribute to the next volumes of IN2IT newsletter and we wish us all a fruitful and successful experience with a lot of entertainment, joy and happiness.

Project success is all about people.

