

Matrix of internationalization process

..... College

No.	Inputs	Activities	Planned Outputs	Strategic goals
1				
2				
3				
4				
5				
6				
7				
8				

Guidelines - Start from defining strategic goals with reference to your strategic plan

Think what kind of outputs should facilitate strategic goals

Plan inputs and activities leading to the outputs defined above

The same input can serve different outputs and can be related to different strategic goals