

## EXAMPLES OF STRATEGIC GOALS

### WP1 WORKSHOP, 05 NOVEMBER 2015

- *Strategic goals are planned objectives that a College strives to achieve. Strategic goals should be **achievable** and should reflect a **realistic** assessment of the current and projected College environment.*
- *All listed examples of goals are taken from strategic internationalization plans of Colleges participating in IRIS Tempus project. The Colleges are **not limited to the examples below**.*
- *All Colleges should carefully review and update their strategic internationalization plans to make them well adopted to the current situation and stage of development. It is suggested to take into account 3-years perspective (up to 2018).*

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- To expand comparative cross-cultural and cross-national research
  - To extend individual, team and institutional international partnerships
  - To increasing international visibility of the College
  - To internationalize curricula content
  - To migrate all taught courses to English
  - To build organizational structures supporting internationalization process
  - To enhance the quality of education and research
  - To prepare students for a global and international workplace
  - To create additional revenue centers
  - To strengthen international rating / acknowledgment as an international college
  - To improve internal (staff and students) and external (stakeholders) communications with regards to internationalization process
  - To implemen program/project driven approach to international collaboration
  - To foster students' awareness to professional development in international contexts
  - To internationalize faculty work and international research
  - To develop national and international college reputation
  - To increase contribution and involvement of faculty in international projects
  - To improve students' oral and writing expression in English
  - To enhance the international capacity of faculty and staff and to advance research with international orientation
  - To mobilize the local community interests for internationalization (local business community, industry, High-Tec. Start-Ups, municipalities etc.)

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- To develop multicultural and multilingual competence among faculty and students
- To develop infrastructure for implementation of Internationalization at the college
- To open opportunities for faculty development through the participation in international collaborative R&D projects and curriculum development
- To prioritize connections with European HE institutions
- To emphasize the importance of internationalization for all College populations, including administration staff
- To expose students to other cultures and to enhance internationalization both internally and externally