

WP5 Training Session Agenda

Day 1 - Monday, September 12, 2016

09:00 am - 09:30 am	Registration
09:30 am - 10:15 am	Welcome and Introduction to Kingston Business School <i>Prof. Ronald Tuninga, Dean of Kingston Business School and Pro Vice Chancellor Enterprise, Kingston University</i>
10:15 am - 11:00 am	Supporting Outreach and Entrepreneurship <i>Martha Mador, Head of Enterprise Education</i>
11:00 am - 11:15 am	<i>Coffee Break</i>
11:15 am - 11:30 am	Global Entrepreneurship Development Centre: A Brief Introduction <i>Prof. Christian Felzensztein</i>
11:30 am - 12:00 pm	Building businesses into curriculum – placements and mentors <i>Angela Ellermeier, Business and Professional Experience Manager</i>
12:00 pm - 12:30 pm	Working with international Executives – The Kingston MBA <i>Dr. Kent Springdal, MBA Course Director</i>
12:30 pm - 13:00 pm	Research and networks in international context <i>Prof. Ursula Ott</i>
13:00 pm - 13:15 pm	Morning summary
13:15 pm - 14:00 pm	<i>Lunch</i>
14:00 pm - 15:00 pm	Enterprise, Outreach and Entrepreneurship <i>Martha Mador, Head of Enterprise Education</i>
15:00 pm - 16:00 pm	SBRC, Research, Impact & Engagement <i>Prof. Robert Blackburn, Associate Dean Research and Director, Small Business Research Centre</i>
16:00 pm - 16:15 pm	<i>Coffee Break</i>
16:15 pm - 17:00 pm	Wrap up and discussion about the day
	<i>Facilitator: Martha Mador</i>
18:00 pm	Dinner at the Roz Ana restaurant <i>4-8 Kingston Hill, Kingston upon Thames KT2 7NH</i> http://roz-ana.com/
20:00 pm	Drinks at The Albert pub <i>57 Kingston Hill, Kingston upon Thames KT2 7PX</i> http://www.thealbertkingston.co.uk/

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Day 2 - Tuesday, September 13, 2016

08:15 am – 09:30 am **Travel to Brunel**

(Pick up at the Lobby of Kingston Lodge Hotel)

09:30 am - 10:00 am **Introduction to Brunel University London**

**College of Engineering Design and Physical Sciences
Department of Design**

*Andrew Ward, Director of Corporate Relations,
Brunel University London*

10:00 am - 10:45 am **Entrepreneurship and Innovation in Brunel**

*Dr Stephen Green, Director of Teaching and Learning &
Ian Ferris, Co-Innovate Innovation Director*

10:45 am - 11:00 am **Coffee Break**

11:00 am - 12:00 pm **Case Studies on Academy-Industry/Community
Cooperation**

- 1. Dr Richard Bonser (Solar Botanics)*
- 2. Professor P Kathir (Flexo Lighting, H2020)*
- 3. Professor Joseph Giacomini (AutoHabLab)*

12:00 pm – 14:30pm **Visit to the Central Research Laboratory**

www.centralresearchlaboratory.com

Shipping Building, 252 Blyth Rd, Hayes UB3 1HA which is only 20
minutes max from Brunel University.

Hosted by and presentation from:

Matt Hunter, Strategy Director, CRL

13:00pm - 14:00pm **Lunch at the CRL café**

14:30 pm - 17:00 pm **Visit to AStudio, London based architectural practice**

Hosted by Mr Richard Hyams, Director

<http://astudio.co.uk/>

The Tower Building 8th Floor, 11 York Road, London SE1 7NX

17:00 pm **London – Enjoy the City ☺**

18.30pm *Dinner at the restaurant Studio 6: Gabriel's Wharf,
56 Upper Ground, Southbank SE1 9PP*

Travel back to Kingston Lodge Hotel by coach.

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Day 3 - Wednesday, September 14, 2016

- 09:00 am - 09:40 am **Connecting Entrepreneurs to Corporate Open Innovation**
Ms. Anat Goldstein, Tel Aviv Yaffo Academic College
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- 09:40 am - 10:15am **Social Entrepreneurship in Action**
Dr. Uzi Sasson, Beit Berl College
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- 10:15 am – 12:30 pm **Workshop on Entrepreneurship: ‘Exploring the key themes of core skills, innovation and entrepreneurship through the perspective of Design and Design Thinking’**
Facilitated by John Boulton, Associate Professor of Design Strategy, Brunel University London
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- 12:30 pm – 13:30 pm *Lunch*
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- 13:30 pm – 16:00 pm **Teamwork**
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- 16:00 pm - 16:15 pm **Closing**
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