



IN2IT

WP8: DISSEMINATION



Dissemination - Goals

The main goals are:

- (1) to raise awareness to the IN2IT project and its deliverables;
- (2) to introduce internationalization and innovative technologies as complementary concepts;
- (3) to strengthen the positioning of Israeli academic colleges perceived by decision makers in Israeli higher education governing bodies and the general public.



Dissemination - Levels

1. the consortium partner institutions in Israel and Europe;
2. national audience, including public and private academic colleges and universities, Israeli higher education governing bodies, and general public;
3. international audience, including higher education institutions and international research and funding agencies.

Dissemination - Tasks

- 1. Preparation of a dissemination work plan.
- 2. Development and distribution of non-digital communication materials.
- 3. Development and employment of digital communication materials.

Dissemination - Partners

Lead Organisation - THC – Tel Hai College (IL)

Other Partners - OBC, SAP, SHENKAR, BBC, QSM, KC, MTA (IL) WUT (PL), UCSC, PoliMi (IT), KU (UK), PHL/LUE (DE), UM (FR)

Dissemination – Work steps

1. Developing a work-team within THC.
2. Developing a plan with all other partners.
3. Distributing the plan to all partners for final approval.
4. Developing (with the help of all other partners) digital and non-digital tools for dissemination.
5. Distributing the project's outcomes both within the in2it group and to other relevant organizations.

