



WP9: Sustainability & Exploitation, Report & Recommendations for Future Partnerships



Team

Leader:

KC – Kaye Academic College of Education (IL)

Participants:

OBC, SAP, BBC, QSM, THC, MTA (IL); WUT (PL), UCSC, PoliMi (IT), KU, BU (UK), PHL/LUE (DE), UM (FR)



Goals

- To support sustainability of the project's results within the partner colleges after the project lifetime
- To continue implementation of project IN2IT practices, competencies, tools and techniques within the partner institutions and beyond the consortium after the project ends
- To expand IN2IT results among additional HEIs



Overview

- IN2IT sustainability strategy is based on the development of **valuable deliverables** and **involvement** of several administrative and academic staff members.
- The training materials are available on [IN2IT website](#) to be further used for **retraining** of academic and administrative staff.
- The management of the partner HEIs is involved throughout the project to support further implementation of the courses developed in the project.



Overview

- In each Israeli college, the IN2IT coordinator worked **with top management** to ensure sustainability of the project deliverables in the following years and include it in the curricula.
- **Marketing materials**, including those developed by and with students, were used to distribute information about the project in campus and on national level.
- Agreement among IN2IT partners regarding **copyright issues** was essential in order to enable expansion of IN2IT deliverable implementation beyond the consortium.

Overview

- All activities were and are performed as planned.
- Most tasks in WP9 were completed (85% completion). Still to complete:
 - finalize the work plan for next year
 - approval and distribution of supporting materials for LMS
- HEIs management support further implementation of project deliverables.
- Non-partner IL institutions are interested in delivering IN2IT courses.



Overview

- Each one of the four IN2IT development teams submitted a plan for improvements in the implementation of the courses.
- All seven IL partner colleges will continue to deliver IN2IT online-international courses in the next academic year.
- Annual self-assessments of internationalisation are to be continued by the colleges.

Overview

- Establishment of video rooms (studios) is intended for the recording of online materials/sessions to be used in future online courses, ensuring the durability and sustainability of courses' contents.
- Collaborative Research:
 - Anat Goldstein (MTA) and Martha Mador (Kingston): research paper in progress
 - Eli Gimon (Tel Hai) and Martha Mador (Kingston): planned research paper

Major Tasks

- **T9.1** Preparation of a sustainability and exploitation work plan
- **T9.2** Establishment of an international network of stakeholders
- **T9.3** Development and delivery of an advocacy campaign
- **T9.4** Development and launch of professional help desk



Deliverables - T9.1

Preparation of a sustainability and exploitation work plan

□ **A report** ✓

Target groups: teaching staff, administrative staff, students

- Sustainability work plan (report) was prepared and distributed.
- The report defines all the relevant stakeholders (e.g. governance agencies, colleges' management, faculty, administrators, IRO professionals, IT professionals and students).
- The report defines the appropriate approaches and materials used to sustain the project's results and to increase its impact.
- The report includes action items, roles and responsibilities.



Deliverables - T9.2

Establishment of an international network of stakeholders

- **A service/product (on-going)** ✓
 - Target groups: teaching staff, administrative staff, students
- A CoP network of staff was established for current and future collaboration: <https://in2it.vbulletin.net/in2it-community-of-practice>.
- The network has identified national and international stakeholders with an intention to form future teams for joint research projects and to update the partners on new relevant information and initiatives.
- IN2IT participants are in cooperation that includes the planning, delivery and continuation of online courses, planned joint research, and possible new joint projects.



Deliverables - T9.3

Development and delivery of an advocacy campaign

- **A service/product** ✓
- Main stakeholders involved: HEIs management, administrative, technical and academic staff and students.
- An advocacy campaign was developed to encourage influential stakeholders to join and support activities of internationalization by innovative technologies in Israeli HEIs.
- Materials (national level & translated to Hebrew and Arabic):
 - seminars (F2F, online)
 - presentations
 - publications



Deliverables - T9.3

Development and delivery of an advocacy campaign

□ **A service/product**



- The project's activities were disseminated and advocated via online newsletters, website, LMS, CoP, ten video clips, two conferences, one international and the other a national conference attended by a CHE representative (Prof. Arnon Bentur, Chairman of Internationalization Committee in the Israeli Council of Higher Education).
- Meetings with management in the colleges were held so that the managements of all participating IN2IT institutions are involved and regularly informed.

Deliverables - T9.4


Development and launch of professional help desk

- **A service/product (on-going)** ✓
 - Target groups: teaching staff, administrative staff
 - An innovative technological platform was established and utilized by all partners.
 - Supporting document for LMS help desk is under review. Its goal is to ensure consistent sustainable maintenance based on information and support to end users.



Deliverables - T9.4

Development and launch of professional help desk

- **A service/product (on-going)** 
- The Help desk is based on:
 - Digital manuals available to users
 - Crowdsourced technical support of discussion boards and forums (throughout the project)
 - Q&A website/form that keeps an updated database of questions and answers that users can search and add to in an ongoing process of development



Expected Deliverables - T9.4

Development and launch of professional help desk

- [Helpdesk document - LINK](#)



Sustainability of project

- A possible continuation for project IN2IT under Erasmus Plus
- A work plan for delivery of IN2IT courses next year and following years was developed. **Depending on infrastructure, all of the online international courses are intended to continue being delivered jointly.**



Sustainability of project

Two options were discussed:

- **Option 1**, the course can be hosted on one institution's server (Montpellier University - for GE course, Beit Berl for the rest- to be decided by the partners) **OR**
- **Option 2**, put the course on the cloud of all the universities in Israel, (IUCC Israeli Intra University Computer Centre) they can host it and give support - with minimal costs & need for centralized management of courses (ideally one person).
- **In any case all developed content and infrastructure will be available for independent delivery for all of the project's partners**



Sustainability of project

- **Issues to be discussed and resolved:**

- **Choice between (or combination of) the two options, discussing the specifics.**
- **Where will the budget for the server's or cloud's upkeep come from? (shared expenses by all participants?)**
- **Where will the tech team come from?**
- **Will there be new institutional partners each year, or the same ones?**
- **Who will be in charge of learning management?**
- **Ownership of contents (issues related to duplication, distribution and modification of courses)**
- **Etc.**



Sustainability Plans for online courses: English for International Purposes

- ☐ **IN2IT *partner institutions* (2018-2019):**
 - ☐ WUT
 - ☐ UCSC
 - ☐ Politecnico di Milano
 - ☐ Kaye College
 - ☐ Al Qasemi College
 - ☐ Sapir College
 - ☐ Tel Hai College
 - ☐ Tel Aviv Yaffo Academic College
 - ☐ Kingston University
- ☐ Possible ***Non-partner institutions* (2018-2019):** Opole University, Poland; ORT Braude College, Israel; 12th grade class of native/near-native speakers of English



Sustainability Plans for online courses: Embracing Diversity

□ Decisions, Adjustments and Modifications

- The course will be open during all the entire academic year, each institution will decide when it is delivered.
- Each institution will decide which modules to deliver.
- It will be possible for each institution to add modules but not to change existing modules.
- Each institution will decide what are the requirements for getting credit for the course.
- Each institution will decide about the dates of submitting the assignments.
- If possible for the institution, it will have a first meeting of the course.
- (prospective) Continuing partners: Ludwigsburg University, Kaye College, Al Qasemi College, Beit Berl College



Sustainability Plans for online courses: Global Entrepreneurship

- **IN2IT *partner institutions* (2018-2019):**
 - Kingston University
 - MTA
 - Montpellier University
 - Brunel University
 - Tel-Hai College
 - Ort Braude College
 - Kaye College
 - Tel Aviv Yaffo Academic College
- Ongoing joint research project with Yaffo College, Kingston University and Brunel university:
a survey was carried out during the first round of delivery of the course, the results are being used, and the second round of delivery of the course will be an opportunity to deepen the findings



Sustainability Plans for online courses: Global Entrepreneurship

☐ **Operative decisions:**

- ☐ Move all course materials from the current site at Sapir College to IT platforms at participating HEIs.
- ☐ Montpellier University will replace Sappir in hosting the central control unit, providing Moodle platform and tech support.
- ☐ Additional automation of the course procedure will be added, such as students grading which is needed in order to simplify the online international course.



Sustainability Plans for online courses: Essential Skills

- Operative decisions:
 - Create promotional material/marketing to approach the other institutions including student feedback/quotes, economic Forum quote, research findings etc.
 - Email the other partners within the consortium of their interest to offer this to their students
- **IN2IT *partner institutions* (2018-2019):**
 - ORT Braude College
 - Sapir College
 - Tel Hai College
 - Beit Berl College
 - Brunel University
 - Al Qasemi College



Thank you!



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